

P.J. Gaynard - Producer

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Staff Positions:

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|------------------------------|-------------------------|---|
| Goat Milk Fudge Productions | Producer / Owner | Producing projects of all kinds 1995-Present |
| Sports Event Video / SEVideo | Staff Producer | 4 yrs. producing live multi-cam & industrial shoots 2000-2004 |
| New York Film Academy | Guest Instructor | Produced shorts & instructed MFA students 2012-2013 |
| The Douglas Education Center | Professor | Taught Directing and Cinematography courses 2015-Present |

Promotional:

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| “Chevron Xponent Rewards Card” | Producer | Created promo for new rewards card for Chevron |
| Nutrisystem Ad Campaign | Field Producer | Shot Viral videos around the midwest for Donat Wald+Haque |
| Piktochart #UserStory | Producer | Promo feature on Rachele Poth for Piktochart |
| Brodak’s Shop’n Save | Producer | Commercial for local supermarket to use at drive in theater |
| Alliant International University | Producer | Created 70 promo interview videos for website |
| California State Univ. Northridge | Producer | Created many web promos for academic programs |
| Goaler One Ad Campaign | Producer | Several marketing videos, commercials, & an infomercial |
| Stereo Shop Ad Campaign | Producer | Fourteen :30 regional commercials |
| “Flirt For A Cause” | Producer | 4 promos for non-profit children’s event |
| “U by Baron Jay” | Producer | 2 promos for a fragrance line |
| “A Fun Toasted Take On Toffee” | Field Producer | Promo for Joyus.com |
| “The Hobbs Sisters” | Producer | Promo for country music band |
| “Mail Chimp: Clayton Is In Jail!” | Producer | Spec. commercial for Mail Chimp |
| “Classic Bubble” | Producer | Spec. commercial for Bubblicious bubblegum |
| “That’s 30 minutes!” | Director | Spec. commercial for the American Heart Association |
| Snippies | Field Producer | Man on the street interviews |
| Naomi Judd Live (7ponies) | Field Producer | Gathered footage of her speaking engagement |
| Chanel Corporation | Producer | Shoots to teach make-up application to customers at counter |

Non-Fiction:

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| “The Perfect Wedding Show” | Field Producer | Segments of local wedding show for SEVideo |
| “Gametime” | Field Producer | Segments of local Sports show for SEVideo |
| “AIAA Rocks” | Producer | 20 minute video documenting rocket competition for AIAA |

Fiction:

| | | |
|----------------------------------|-----------------|---|
| “Matter of Policy” | Producer | Twenty minute dramatic short film |
| “Lost Dog” | Producer | Short film, made in 48 hours, award winner |
| “Incredible Case of Zara Gordon” | Producer | Short film, made in 48 hours, award winner |
| “The Eliminadora” | Producer | Twenty minute short film |
| “How To Make A Peanut Butter...” | Producer | Ten minute short film |
| “A Fight To Propose” | Producer | Ten minute short film, multi award winner |
| “Love Sick Love” | Producer | Twenty minute multi award winning dramatic film |
| “Rooftop” | Producer | Ten minute multi award winning dramatic film |
| “The Seamless STD” | Producer | Internet comedic parody of AT&T ad |
| “Rotten Eggs” | Producer | Feature film |

Music Video:

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| “Give Me Some Mo” | Producer | Music video for www.givemesomemo.com |
| “Whiskey Or Water” | Producer | Music video for VK Lynne |
| “Peace and Love” | Producer | Anti-bullying music video |

Education:

Bachelor of Fine Arts in Film/Video/Animation 1999 - Rochester Institute of Technology, Rochester, New York.
Master of Arts in Humanities with Distinction 2013 – California State University Northridge, Northridge, California

Awards:

- Named #23 in the book “The Top 100 Indie Filmmakers In The World Part II”
- Won 2015 Best Producer at the Haunted Oaks Film Festival for “Lost Dog” short film
- The Incredible Case of Zara Gordon won audience choice award at the 2015 Pittsburgh 48 Hour Horror Film Challenge
- Best Short and Second Place Short at 2009 Philadelphia International Film Festival
- Best Film at 2009 Johnstown Film and Wine Festival
- Best Film at 2009 Lancaster Area Film Festival

References:

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|----------------|-------------|-----------------------------------|--------------|--|
| Jim Mickol | Owner | Sports Event Video | 585-461-5117 | jim@sevideo.biz |
| Kevin Hejna | Producer | Lost Dog / Matter of Policy/ Zara | 203-577-9385 | khejna@gmail.com |
| Raphe Wolfgang | Director/DP | CSUN / Alliant | 323-632-7453 | mrraphe@gmail.com |