

# P.J. Gaynard - Director

[pj@goatmilkfudgeproductions.com](mailto:pj@goatmilkfudgeproductions.com) / 310-743-2953 / [www.goatmilkfudgeproductions.com](http://www.goatmilkfudgeproductions.com)

## Staff Positions:

Goat Milk Fudge Productions	<b>Director / Owner</b>	Directing projects of all kinds 1995-Present
Sports Event Video / SEVideo	<b>Staff Director</b>	4 yrs. producing live multi-cam & industrial shoots 2000-2004
New York Film Academy	<b>Guest Director/Teacher</b>	Directed shorts & taught MFA students 2012-2013
The Douglas Education Center	<b>Professor</b>	Taught Directing and Cinematography courses 2015-Present

## Promotional:

“Chevron Xponent Rewards Card”	<b>Director</b>	Created promo for new rewards card for Chevron
Piktochart #UserStory	<b>Director</b>	Promo feature on Rachelle Poth for Piktochart
Brodak’s Shop’n Save	<b>Director</b>	Commercial for local supermarket to use at drive in theater
Alliant International University	<b>Director</b>	Created 70 promo interview videos for website
California State Univ. Northridge	<b>Director</b>	Created many web promos for academic programs
Goaler One Ad Campaign	<b>Director</b>	Several marketing videos, commercials, & an infomercial
Stereo Shop Ad Campaign	<b>Director</b>	Fourteen :30 regional commercials
“Flirt For A Cause”	<b>Director</b>	4 promos for non-profit children’s event
“Nou La Toujou”	<b>Director</b>	Promo for non-profit Haiti relief event
“U by Baron Jay”	<b>Director</b>	2 promos for a fragrance line
“A Fun Toasted Take On Toffee”	<b>Director</b>	Promo for <a href="http://joyus.com">joyus.com</a>
“That’s 30 minutes!”	<b>Director</b>	Spec. commercial for the American Heart Association
“Mail Chimp: Clayton Is In Jail!”	<b>Director</b>	Spec. commercial for Mail Chimp
“Classic Bubble”	<b>Director</b>	Spec. commercial for Bubblicious bubblegum

## Non-Fiction:

“AIAA Rocks”	<b>Director</b>	20 minute video documenting rocket competition for AIAA
Chanel Corporation	<b>Director</b>	Shoots to teach make-up application to customers at counter
“Ed Galvez Comedy Hour”	<b>Director</b>	Hour long live multi-cam comedy DVD

## Fiction:

“Matter of Policy”	<b>Director</b>	Twenty minute dramatic short film
“Lost Dog”	<b>Director</b>	Short film, made in 48 hours, multi award winner
“Incredible Case of Zara Gordon”	<b>Director</b>	Short film, made in 48 hours, multi award winner
“The Eliminadora”	<b>Director</b>	Twenty minute short film
“That’s Why You’re Single”	<b>Director</b>	Fifteen minute short film
“How To Make A Peanut Butter...”	<b>Director</b>	Ten minute short film
“A Fight To Propose”	<b>Director</b>	Ten minute short film, multi award winner
“Love Sick Love”	<b>Director</b>	Twenty minute multi award winning Dramatic Film
“Rooftop”	<b>Director</b>	Ten minute multi award winning Dramatic Film
“The Seamless STD”	<b>Director</b>	Internet comedic parody of AT&T ad

## Music Video:

“Give Me Some Mo”	<b>Director</b>	Music video for <a href="http://www.givemesomemo.com">www.givemesomemo.com</a>
“Whiskey Or Water”	<b>Director</b>	Music video for VK Lynne
“Peace and Love”	<b>Director</b>	Anti-bullying music video
“The Hobbs Sisters”	<b>Director</b>	Promo for country music band with live music sequences

## Education:

Bachelor of Fine Arts in Film/Video/Animation 1999 - Rochester Institute of Technology, Rochester, New York.  
Master of Arts in Humanities with Distinction 2013 – California State University Northridge, Northridge, California

## Awards:

- Named #23 in the book “The Top 100 Indie Filmmakers In The World Part II”
- Won 2015 Best Director & Best Film at the Haunted Oaks Film Festival for “Lost Dog” short film
- “The Incredible Case of Zara Gordon” won audience choice award at the 2015 Pittsburgh 48 Hour Horror Film Challenge
- “A Fight To Propose” won Best Micro-short at 2014 The Buffalo Dreams Fantastic Film Festival
- “Rooftop” won Best Film at 2009 Lancaster Area Film Festival and at the 2009 Johnstown Film and Wine Festival
- Best Short and Second Place Short at 2009 Philadelphia International Film Festival

## References:

Deven MacNair	Producer/Stunt Co.	The Eliminadora	818-317-2829	<a href="mailto:devenmac@gmail.com">devenmac@gmail.com</a>
Kevin Hejna	Producer	Lost Dog / Matter of Policy/ Zara	203-577-9385	<a href="mailto:khejna@gmail.com">khejna@gmail.com</a>
Raphe Wolfgang	Director/DP	CSUN / Alliant	323-632-7453	<a href="mailto:mrraphe@gmail.com">mrraphe@gmail.com</a>

## Additional Links:

<https://www.linkedin.com/in/pj-gaynard-4210352>      <http://www.imdb.com/name/nm1076616/#director>  
<https://www.youtube.com/playlist?list=PL6EF145D8267A3029>